

**FOR IMMEDIATE RELEASE**

**Laguna Tools Announces \$25,000 in Product to be Given to Aid Wounded Veterans in 2014, CNC and Woodworking Machine Manufacturer makes Contribution through Trade Association Fund; Urges Industry-Wide Participation.**

**Irvine, CA** – February 20, 2014 - Catherine Helshoj, Vice President, Laguna Tools, Inc., announced the company will donate \$25,000 to a fund that will benefit wounded veterans. The company will make the donation through The Association of Woodworking & Furnishings Suppliers® (AWFS®).

The AWFS is the largest national trade association for suppliers to the home and commercial furnishings industry. The organization will assist Laguna Tools in vetting and corroborating veterans who will benefit from the donation.

Laguna Tools has provided informal support to organizations that assist wounded veterans for a number of years. Their involvement with the AWFS stems from their desire to take advantage of the organization's strength and outreach throughout the industry.

When asked about the motivation behind the contribution, Helshoj replied, "Torben [Laguna Tools' President, Torben Helshoj] and I deeply believe that we have a moral obligation to support the people who have fought for this country." "We hope our donation to this worthy cause will encourage the woodworking industry to join us in establishing a formal support program for our veterans."

In order to qualify, applicants must have served in the U.S. Army, Navy, Marines, Coast Guard, Air Force, or National Guard. Both active duty and reserve organizations qualify. Applicants must have had a service related injury or disability incurred or aggravated during active military service; an honorable or medical discharge on a DD214 form; and a letter of recommendation from a commanding officer or reporting senior officer, Wounded Warriors Representative or Veteran Affairs Director. Applicants who meet the above criteria must compose a letter of at least 150 words explaining the need for the woodworking product. Before applicants are selected, all credentials must be reviewed and verified. Not all applicants are guaranteed a machine.

The corporate offices of Laguna Tools are located at 17101 Murphy Ave., Irvine, CA 92614. The company may be contacted at (949) 474-1200. The AFWS is located at 2400 E. Katella Ave., Suite 340, Anaheim, CA 92806. The organization can be reached at (800) 946-AWFS (2937) or (323) 838-9440 and also at [www.awfs.org](http://www.awfs.org).

About Laguna Tools Laguna Tools is an Irvine, California-based manufacturer of advanced CNC machinery and award-winning band saws, table saws, edgebanders, and other woodworking equipment. The company is currently celebrating its 30th year of solution-driven sales.

**### MEDIA ONLY CONTACT:**

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## Wounded Veterans Giveaway Application Form

At Laguna Tools, Inc., we are dedicated to supporting outreach programs and giving back to the community. This spring, we are proud to show our support of our armed forces by giving away \$25,000 in woodworking machines to wounded veterans. We will be working closely with [AWFS.org](http://AWFS.org) in order to reach out to other woodworking corporations to participate. We hope to formalize this program and bring forth a new tradition with an annual giveaway.

Name: \_\_\_\_\_

Date of birth: \_\_\_\_\_

Gender (please circle):      Male              Female

Contact phone: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Service (please circle):   U.S. Army                      U.S. Navy                      U.S. Marines  
   U.S. Coast Guard              U.S. Air Force   U.S.              National Guard

Other (please describe): \_\_\_\_\_

Years of service: \_\_\_\_\_

Description of service related injury or wound: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please attach a copy of your DD214 form and a letter of recommendation from a commanding officer, reporting senior officer, or Veteran Affairs Director directly to this application.

In order to qualify, applicants must have served in the U.S. Army, Navy, Marines, Coast Guard, Air Force, or National Guard. Both active duty and reserve organizations qualify. Applicants must have had a service related injury or disability incurred or aggravated during active military service; an honorable or medical discharge on a DD214 form; and a letter of recommendation from a commanding officer, reporting senior officer, or Veteran Affairs Director. Applicants who meet the above criteria must compose a letter of at least 150 words explaining the need for the woodworking product. Before applicants are selected, all credentials must be reviewed and verified.

Please note that before applicants are selected, all credentials must be verified. Not all applicants are guaranteed a machine. By submitting your story, you agree to allow Laguna Tools, Inc., and all affiliates, access to your story for sharing and publishing purposes.

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This image shows a blank sheet of white paper with horizontal blue or grey ruling lines. A single vertical line runs down the right side of the page, creating a margin. The paper appears to be part of a notebook or binder, as evidenced by the dark binding visible along the left edge. There are no markings, text, or drawings on the page.

**AWFS®**



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