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AWFS Member Companies Participate in MFG Day

Host Your Own Event on Friday, October 6

Anaheim, CA - Mastercam CNC Software Inc. (CT) and SNX Technologies Inc. (MN) are among the nearly 700 companies (as of this writing) currently registered to host events for Manufacturing Day this year. These AWFS member companies are opening their doors to students, teachers, and the general public to help showcase manufacturing and to introduce people to industry sectors and career opportunities.

How to Participate

Now is the time for you and your company to get involved in MFG Day, you can host an “open house”; offer tours of your facility; deliver a presentation about your company or industry segment; invite your vendors to “exhibit”, or any combination of these activities. List your event for FREE on MFGDay.com and when you register to host an event, you gain access to numerous event planning resources such as a host toolkit, plant tour guide, social media playbook and more.

Record Number of Events in 2016 Make an Impact on Event Attendees

In 2016, over 2,800 MFG Day events took place nationwide, representing all sectors of the manufacturing industry from food preparation to aerospace to machining, cabinetmaking, and furniture manufacturing. Nearly 600,000 participants attended events nationwide, including over 267,000 students. According to the MFG Day website, **64% of event attendees are now “more motivated to pursue careers in manufacturing”** as a result of their exposure at MFG Day events. See more statistics here: <http://www.mfgday.com/sites/default/files/MFG-DAY-Infographic.pdf>

Case Study: AWFS and Commercial Architectural Woodworking Company Host 2016 Event

In 2016, AWFS co-hosted an event at Architectural Woodworking Company (AWC) a high-end commercial millwork shop in Los Angeles. Saúl Martín, AWC’s VP of Manufacturing, organized the event, which included guided tours of the 60,000 square foot facility, a Power Point presentation about careers in wood products manufacturing, and a mini “expo” with several of AWC’s vendors and AWFS member companies, including Kemp Hardware, Hafele, Colonial Saw, Salice, Royal Plywood, OneSource Distributors, Sherwin Williams, among others. Over 150 area local students, teachers, and school administrators attended the event and networked with the vendors and other industry professionals. “This was a tangible, visible way that we could showcase our company and our role in manufacturing”, said Martín, **“we were excited to connect directly with students and teachers to show them that viable opportunities exist in architectural woodworking and wood products manufacturing.”** You can see photos of the event here: <http://www.mfgday.com/galleries/awc-architectural-woodworking-company-2016-mfg-day-event-and-expo>

Since the 2016 event, Martín has helped launch the Society of Wood Manufacturers (SWM), a Southern California-focused AWFS chapter which supports local school programs and connects schools with industry partners. “I look forward to working with other Southern California companies by sharing my experience and, with SWM, help them host their own successful MFG Day event this year.”

Cabinet and Furniture Manufacturers Among Those Represented in 2017 Events

Here is a small sampling of wood products manufacturing-related events taking place across the country on Friday, October 6:

[Armstrong Flooring](#) (West Plains, MO)

[Artone LLC](#) (Jamestown, NY)

[C.F. Martin & Co.](#) (Nazareth, PA)

[Hansen & Company Woodworks](#) (Saint Joseph, MN)

[Kellex](#) (Valdese, NC)

[Maple Landmark Woodcraft](#) (Middlebury, VT)

[Mastercam/CNC Software Inc.](#) (Tolland, CT)

[RB Tool & Mfg Co](#) (Cincinnati, OH)

[Reborn Cabinets Inc.](#) (Anaheim, CA)

[SNX Technologies, Inc.](#) (Sauk Rapids, MN)

[Woodside Industries](#) (Cavalier, ND)

For more information, or to register your company to HOST an event or find and ATTEND an event, go to MfgDay.com. Host listings show the company name and logo, event description and a map pinpointing the event location. In addition to resources for hosts, the site includes a searchable database of events to attend. If you would like to learn more about AWFS' involvement, contact AWFS Education Director Adria Torrez (323) 215-0311 or adria@awfs.org

About Manufacturing Day

Manufacturing Day addresses common misperceptions about manufacturing by giving manufacturers an opportunity to open their doors and show, in a coordinated effort, what modern manufacturing is – and what it isn't. By working together during and after Manufacturing Day, manufacturers will begin to address the skilled labor shortage they face, connect with future generations, take charge of the public image of manufacturing, and ensure the ongoing prosperity of the whole industry.

Created by founding partner, Fabricators & Manufacturers Association, International (FMA) in 2012, Manufacturing Day has enjoyed support from many organizations that have played a vital role in growing this national celebration of all things manufacturing. Manufacturing Day is now produced annually by the National Association of Manufacturers (NAM) with key contributions and support from the Manufacturing Institute.

Manufacturing Day sponsors provide resources to support manufacturers who are participating in the program. The event is a grassroots effort by U.S. manufacturers to improve public perception of manufacturing in America by coordinating awareness-raising activities at a variety of locations across the country on October 6, 2017.

ABOUT AWFS®

The Association of Woodworking & Furnishings Suppliers® (AWFS), founded in 1911, is a non-profit organization that wholly owns and produces the biennial AWFS®Fair. The largest trade association serving the entire home and commercial furnishings industry, AWFS has more than 300 members, including manufacturers and distributors of machinery, hardware, software, tooling, lumber, components, plastics, wood products and supplies for the woodworking industry including cabinet, furniture, millwork and custom woodworking products. To learn more, visit <http://www.awfs.org/>.