



Second AWFS “Design it Digital” Student Competition to Highlight CAD in Woodworking

ANAHEIM, CA – February 6, 2020 – The Association of Woodworking & Furnishings Suppliers® (AWFS®) announces the second **Design it Digital**, a CAD-based design competition that is open to middle school, high school, and post-secondary students in accredited design or related programs in North America. This contest is entirely free to enter and entry applications will be accepted until May 29, 2020.

In **Design it Digital**, students are presented with three hypothetical scenarios in which a client is asking for a custom piece of furniture. Students can choose their favorite client project and design a solution using any CAD and rendering software. “Blum is excited to partner with AWFS on the second Design it Digital contest”, says AWFS® Education Committee Chair Brian Joyce. “The 2018 contest brought a winning student and his teacher to IWF Atlanta to experience the industry first-hand, it is an excellent opportunity to engage young people in the many facets and skills required in wood manufacturing.”

AWFS® Member Companies Support Design It Digital Contest

We are grateful to our AWFS® member companies who generously sponsored the Design It Digital contest. Blum USA, an international family-owned company that has been operating in the United States since 1977, has signed on as the High School Prize Sponsor. Fuji Spray, a leading North American manufacturer of paint spraying equipment, is donating a pair of HVLP Semi-Pro Paint Systems.

Design It Digital Entry and Judging are Online Processes

Students can go to the online entry website to create a user login, respond to the entry questions, and upload their visual presentation boards. The contest will be judged by a panel of industry professionals and the winning entries will be announced by AWFS® in August 2020. Middle and high school entries will be judged separately from post-secondary entries. Cash prizes for first place, second place, and honorable mention will be awarded for both school levels, along with in-kind prizes donated from the industry sponsors. “We can’t wait to see the student entries we will receive,” says AWFS® Assistant Executive Director/Education Adria Salvatore. “We value this opportunity to welcome more students to our industry and highlight the creativity and innovation involved in CAD for wood products manufacturing.”

All contest information, as well as pictures from the 2018 Design It Digital contest can be found at <https://www.awfs.org/education/design-digital-student-contest/>. The 2020 Design It Digital Entry website for students can be found at <https://did2020.artcall.org/>.

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About AWFS®

The Association of Woodworking & Furnishings Suppliers® (AWFS), founded in 1911, is a non-profit organization that wholly owns and produces the biennial AWFS® Fair. The largest trade association serving the entire home and commercial furnishings industry, AWFS has more than 300 members, including manufacturers and distributors of machinery, hardware, software, tooling, lumber, components, plastics, wood products and

supplies for the woodworking industry including cabinet, furniture, millwork and custom woodworking products. To learn more, visit <http://www.awfs.org/>.

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